

Nanda Dyssou is a Hungarian Congolese writer, entrepreneur, and publicist living in Los Angeles. She holds BA and MFA degrees in creative writing (fiction) from the University of California in Riverside. She is the founder of Coriolis Company, a literary publicity and marketing agency serving professors, public intellectuals, and thought leaders.

## **SPEAKING TOPICS:**

\*How to Stand Out As An Author: Optimizing Your Brand Online and Offline

\*Be Your Own Publicist: 21 Strategies to Secure Your Own PR Placements

\*From #PublishingSoWhite to #PublishingSoRight: Creating Your Own Opportunities in Publishing

\*Working with a Book Publicist: Getting the Most Bang for you Buck

\*How to Captivate the Media: Acing the Interview

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